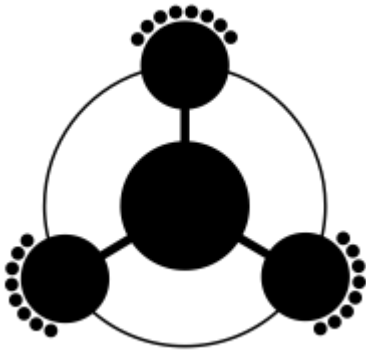


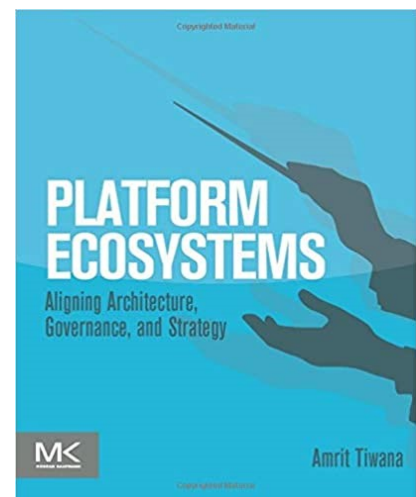
# The War on Eco-Systems and Platforms!

January 6, 2020



Whilst researching the structure, organization and benefits of business eco-systems, I came across two great books that I used as reference to create a POC for dynamic contracts:

- Platform Revolution by Jeremy G. Philips
- Platform Scale by Sangeet P. Choudary
- Platform Ecosystems by Amrit Tiwana



For the research I looked first into:

- The value proposition of eco-systems
- The opportunities and evolution of eco-systems
- The building blocks to create eco-systems

These all can be visualized by Platform Canvas Model i.e. a business model canvas for eco-systems.

A second part is on:

- Eco-systems barriers and challenges
- Where is the money or revenue in eco-systems

Finally we dive into:

- The high-level architecture
- The required micro-services and API's
- Business process overview and an architecture for dynamic contracts

[Overview Presentation and Book Summary](#)[Download](#)

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