

The Passionate Programmer

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In the **Passionate Programmer**, **Chad Fowler** describes ways you can have “a remarkable career in software engineering.”



He organizes the advice using 5 axes:

- **Choose your market**
 - You lead or you bleed. You need to find your competitive advantage and cultivate it.
- **Invest in your product**
 - Learn from the best and mentor the rest.
- **Execute your daily strategy**
 - Focus on what you can realize in a day and deliver something every day
- **Market yourself**
 - Translate your knowledge in c-speak and speak up in your field of expertise
- **Maintain your edge**
 - Skills age very fast so make sure you learn and improve your knowledge every day