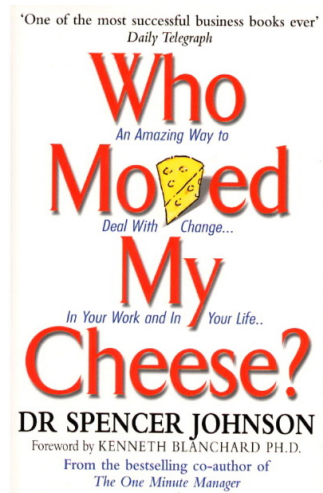


Who Moved My Cheese

July 8, 2010

“Who Moved My Cheese” by **Spencer Johnson** is an allegory for organizational change.



The story is about two mice living in a maze. They are fed cheese every day in the same location ... one day the cheese is gone and we read about the different reactions of the mice.

The lessons are:

Change Happens

They Keep Moving The Cheese

Anticipate Change

Get Ready For The Cheese To Move

Monitor Change

Smell The Cheese Often, So You Know When It Is Getting Old

Adapt To Change Quickly

The Quicker You Let Go Of Old Cheese, The Sooner You Can Enjoy New Cheese

Change

Move With The Cheese

Enjoy Change!

Savor The Adventure And Enjoy The Taste Of New Cheese!

Be Ready To Change Quickly And Enjoy It Again

They Keep Moving The Cheese.

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